

rg rawlinson gold

Experts at
Selling & Letting



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"I felt confident with my initial consultations that I was receiving honest and realistic support in marketing my property..."

...I felt supported throughout with courtesy and understanding, even when disappointments occurred. My personal circumstances were taken into account at all stages, and I felt they shared my joy when we finally completed. The property I have moved to is a 'new build' and ideal for me, and liaison with both the Developer and the Agent facilitated the process through to completion."

Jo

EXPERTS AT SELLING & LETTING

Welcome to Rawlinson Gold

At Rawlinson Gold, we are dedicated to helping you sell or let your home with ease. As an independent estate agent led by Director David Goldman, our friendly sales and lettings teams offer exceptional customer service and keep you informed at every stage. We strive to showcase your property to the best prospective buyers and tenants, ensuring minimal transaction times and void rental periods for a stress-free experience.

Notice the difference

Navigating the selling and letting process can be challenging, but our expert teams are here to guide you every step of the way, always ready to answer your questions. We take the time to get to know our clients, many of whom return to us for their property needs due to their positive experiences.

Discover how we can assist with your sale or let by reading our excellent reviews and requesting a no-obligation valuation today.

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Why choose Rawlinson Gold?

We are an independent, multi-award-winning estate agent dedicated to Harrow and its surrounding areas. With over 30 years of experience, our deep local knowledge is at your service to assist with your move.

By choosing to instruct us, you can trust that we will provide market-led valuations, sound advice, and an unparalleled level of customer service throughout the entire process.

Exceptional marketing services

Your property needs to be seen by the right people, in the right places, at the right time, and at the right price. That's a lot to get right! While in-depth local market knowledge and recent

sales prices are valuable guides, we go further by understanding what makes your home special. This enables us to highlight its unique features and make it more appealing to prospective buyers.

We utilise cutting-edge technology to showcase your property effectively to the right audience.

Our services include:

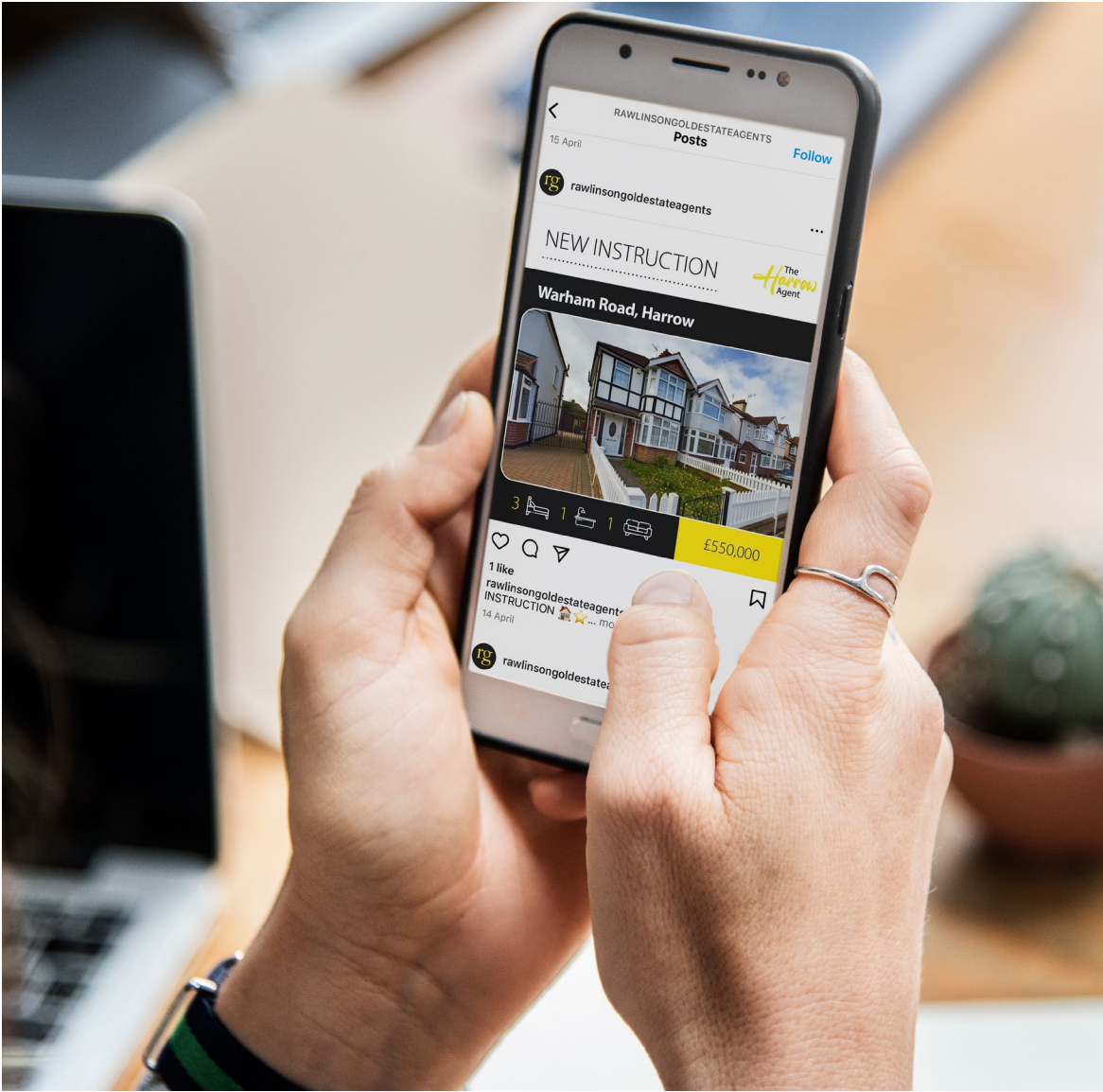
- Eye catching photography
- Virtual tours
- Floorplans
- Premium listings & featured properties

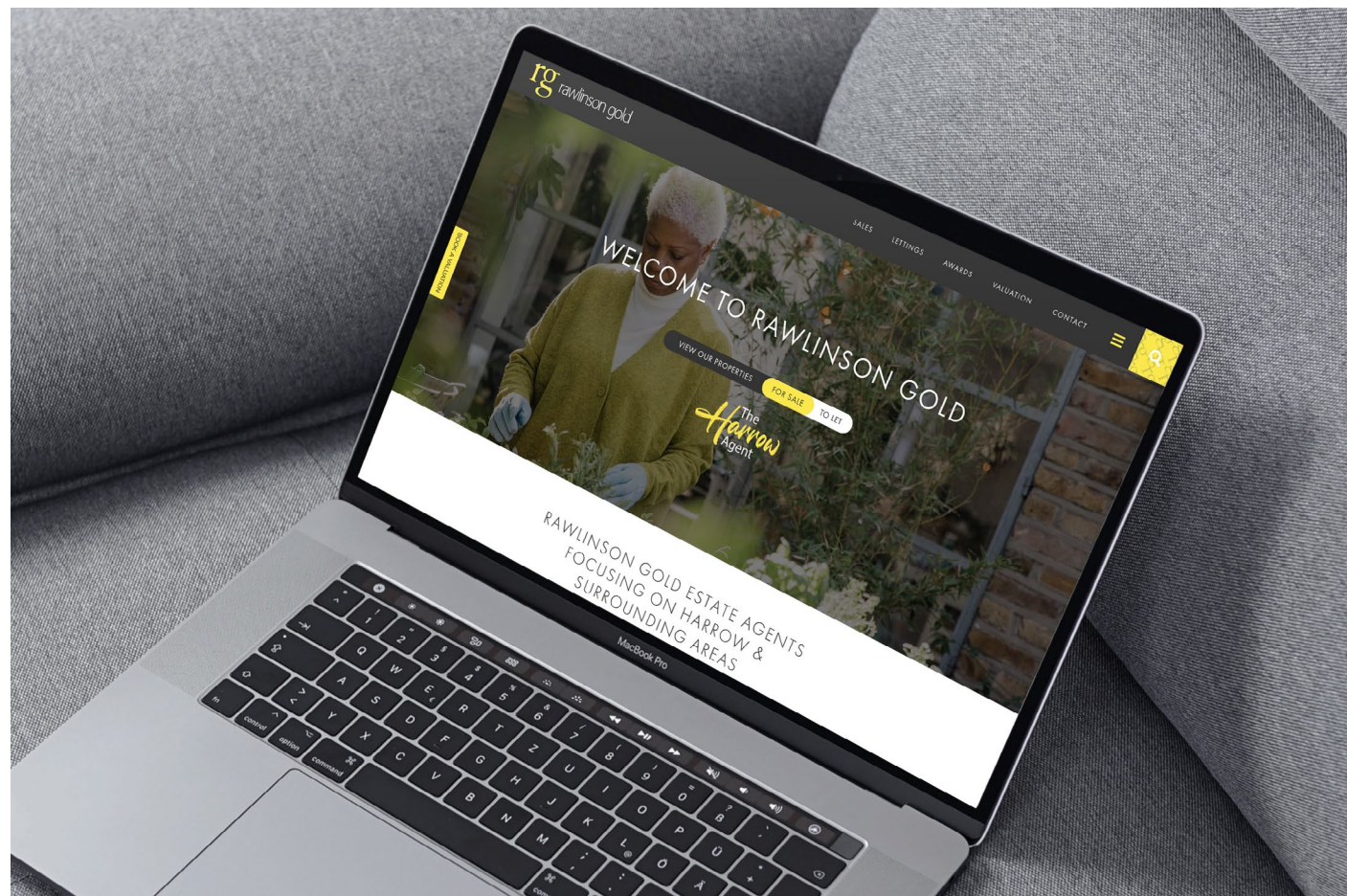


Social media for maximum Exposure

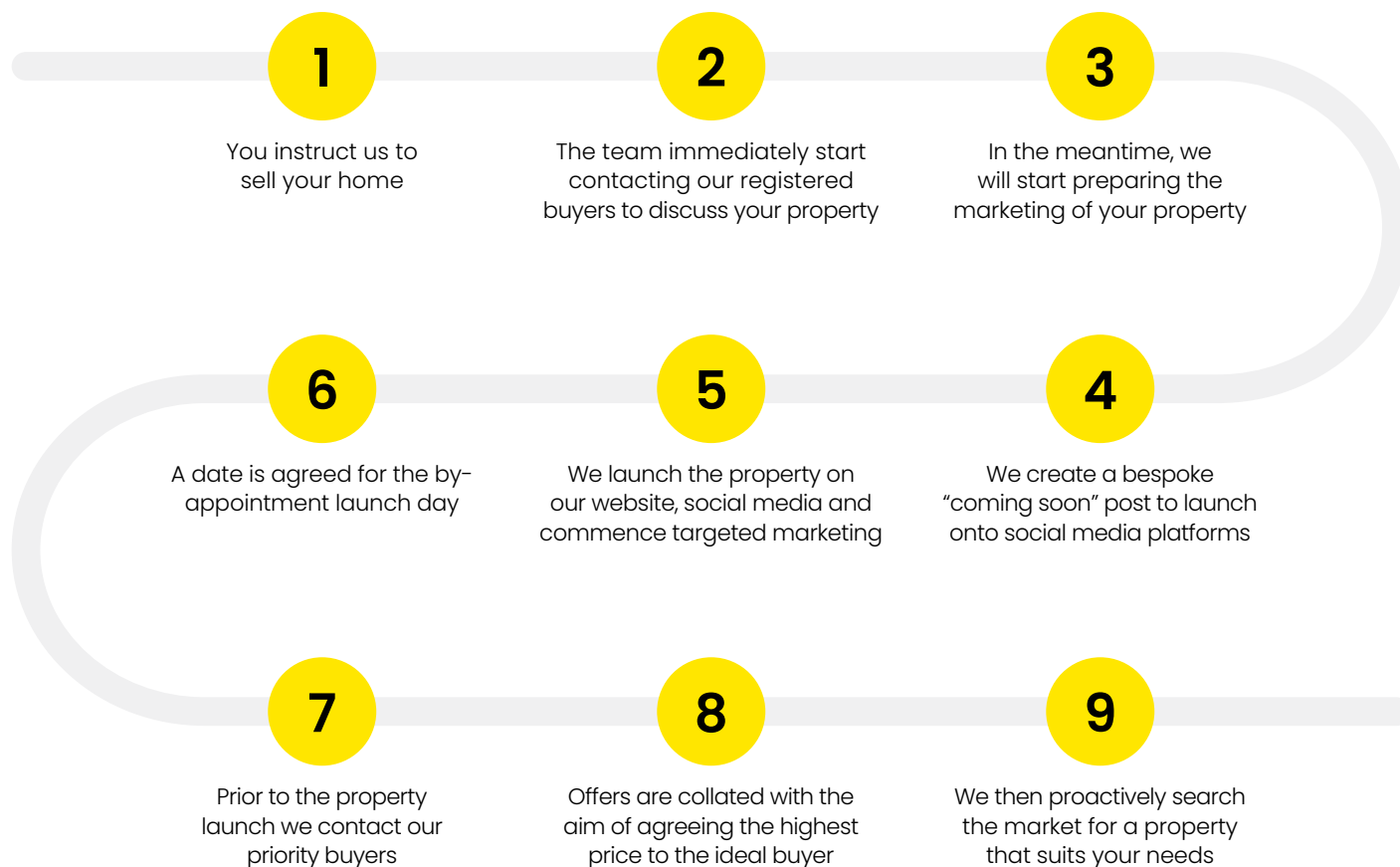
The rise in social media engagement in recent years has made it an essential tool for marketing properties and connecting with our community, including potential buyers.

Our strong presence across major social platforms allows us to showcase your property to a wider audience, generating more interest and ultimately securing the best possible price for your home. This modern marketing approach is proven to be highly effective in reaching a larger pool of prospective buyers.





Bespoke phased marketing: 9 steps to a successful sale



"We offer a prominent high street presence & tailor-made print marketing campaigns, specifically designed to drive the sale or let of your property"

David Goldman
Director





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Selling and investing made easy with Rawlinson Gold



“Very friendly, helpful and efficient...”

...we would definitely recommend Rawlinson Gold to anyone hoping to move home.”

Steve

Upon receiving your instruction, our dedicated team, led by David Goldman, will work tirelessly to secure a sale at the best possible price within your desired timeframe. We understand the stress of moving, so our experienced team will guide you through every step and answer any questions throughout the process.

With over 30 years of local experience, our commitment to customer service is unmatched.

For buyers in Harrow and surrounding areas, we offer a variety of properties that meet your criteria and provide insights on local schools, travel connections, and community attractions.

Since 1994, Rawlinson Gold has been synonymous with quality properties in Harrow and surrounding areas. Our team of seasoned professionals focuses on residential sales and is dedicated to offering unparalleled service to all clients.

David Goldman, our director, remains actively involved, ensuring innovative, tailored advice for each client's specific needs.

Investment opportunities

We offer a variety of property investment and development opportunities, perfect for both new and seasoned investors.

Our team of local property market experts provides guidance on acquisition, refurbishment, rental, and sale of investment properties.

Having assisted hundreds of clients in entering the property market and growing their portfolios, we pride ourselves on our trusted, in-depth knowledge of the area.

The sales process

Step 1

The valuation

Find out how much your property is worth. We'll give you a detailed and honest valuation and follow up with helpful information so you're fully informed before making a decision.



Step 2

Getting you sale ready

Efficiency is our middle name, and we'll ensure you are fully prepared to sell your property. We can recommend local, trusted solicitors and independent mortgage advisors who will take steps to help make the process a breeze right from the very start.

Step 3

Making your property stand out

This is where we put our marketing hats on. Professional photography, virtual tours and highly targeted marketing on social media, our website and the property portals, including the ever-popular Rightmove.

Step 4

Keeping you informed

We'll ensure that interested buyers meet the requirements to help make it a smooth sale and during the viewing process, we'll let you know what buyers are saying and give feedback on how the market is looking.

Step 5

Get the best price

We'll negotiate on your behalf to ensure you achieve the best price from the right buyer. We take everything into consideration, so you'll be ready to accept an offer and agree the sale.

Step 6

The finish line!

Our dedicated transaction support will get your sale over the line by ensuring it's all moving forward. Once contracts have been exchanged, signed and monies transferred all that's left to do is hand over the keys. It's time to celebrate – you've just sold your property!



"I bought via Rawlinson Gold back in 2016 and naturally I sold through them..."

They are hands down the most personal and professional team we've worked with. They genuinely care, kept us updated and supported us throughout the entire process. No question was too small. Thank you so much!"

Adam



EXPERTS AT SELLING & LETTING

Your trusted local expert in residential lettings

With over 30 years of success in letting properties locally, Rawlinson Gold is trusted for our honest approach and exceptional customer service. Many of our landlords have been with us for years, reflecting our commitment to excellence.

We offer comprehensive services for landlords, from tenant finding to rent collection and full property management.

Property Management specialists
We have an in-depth understanding of the residential lettings and property management industry, and we are dedicated to ensuring you get the most out of your investment with minimal effort on your part.

Our experienced team of experts works closely with both landlords and tenants, ensuring that each property is perfectly matched with suitable tenants who pass our rigorous referencing and financial checks.

As part of our personalized service, we keep our landlords regularly informed about changing regulations and, depending on the service you choose, provide timely reminders for inspections and safety certificate renewals. Our goal is to make the letting process as simple and hassle-free as possible for you. Our full management service offers complete peace of mind throughout the tenancy.

Tenants
For tenants seeking the perfect rental home, our dedicated lettings team provides a range of properties within your desired area and budget, guiding you through the rental process. We also offer advice on tenant rights and legal obligations when signing a tenancy agreement.

Whatever type of home you are looking for, we can help you find your dream property.



**"I have been letting
my property with
Rawlinson Gold for
over 10 years now..."**

...and have been really pleased with the service. They have been super agents, always responsive and helpful."

Gemini



"I wanted to take a moment to express my appreciation for the outstanding service I've received during my recent tenancy experience with your agency..."

...from the beginning, your team has been professional, responsive, and attentive to my needs. Specifically, I would like to commend Ali and Sarah for their exceptional assistance throughout the tenancy process. Their dedication made the entire experience seamless and stress-free.

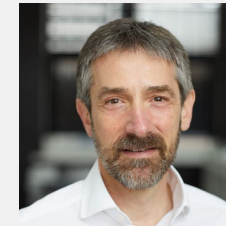
I appreciate the transparency and clear communication regarding the property details, agreements, and any queries I had along the way. It's evident that Rawlinson Gold values its clients and strives for excellence in customer service.

Thank you once again for the positive tenancy experience. I will certainly recommend Rawlinson Gold to friends and colleagues in the future."

Dinesh



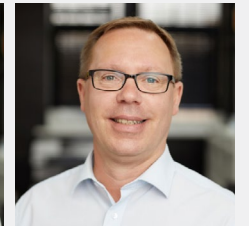
Meet the Rawlinson Gold senior team...



David Goldman
Director



Shahzad Saeed
Senior Sales
Manager



Steven Gosling
Senior Lettings
Manager

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"We pride ourselves on having the finest selection of property for sale and to rent in Harrow and its surrounding areas. We look forward to working with you."

David Goldman
Director

Our staff are committed to the highest standards of customer service

Director David Goldman has built a strong and loyal team that has taken our agency from strength to strength over the past 30 years. Our staff share a wealth of property knowledge and are dedicated to providing the highest level of customer service across sales and lettings. Based locally in the areas we cover, our team is uniquely placed to offer advice and insight to the places where our clients live or are looking to live.



Want to get in touch?



To discuss buying, selling or letting a property with Rawlinsongold, please get in touch for a free, no obligation chat to find out how we could help you.

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